



A database developed by the Regional Innovation Forum, stimulating, supporting and promoting innovation in the Eastern C

Funding Assistance for initiatives provided by the Private Sector:

Introduction:

The purpose of this database is to assist project managers of initiatives to ascertain the availability of funding through private sector support.

The database is made up of 2 tables:

Table 1: Private Sector firms proving funding, per sector

Table 2: Private Sector Firms providing funding for initiatives; application information and guidelines

How to use this database:

Step 1: Determine the sector for which funding is to be sourced.

Step 2: Use table 1 to identify private sector firms which provide funding for sector determined in step 1.

Step 3: Use table 2 to obtain details of each individual firm, as well as information pertaining to the funding available and the requirements in order to apply

Additional Assistance:

- For information on how to write and compile a proposal for funding, visit http://www.aidsbuzz.org/index.php?option=com_content&view=article&id=243&Itemid=26
- The Regional Innovation Forum (RIF) also provides assistance with your funding application. Once you have completed your proposal, RIF will contact a qualified service provider to review your application and make suggestion with regard to possible improvements. Please note that only completed proposals be accepted for review. In order to apply for a review of your proposal, visit <http://www.innovationeasterncape.co.za/funding/index.php> and complete the application form.

Table 1: Private Sector firms proving funding, per sector

Funders	Arts & Culture	Sports	Capacity Building	Education	Institutional/Organisational Development	Training	Community Development	Democracy & Governance	Disaster Relief	Environment	Health	HIV/AIDS	Poverty Alleviation	Welfare	Housing	Infrastructure Projects	Water & Sanitation	Human Rights	Job Creation	Local Economic Dev	Small, Medium & Micro Enterprises	Land Reform	Performance & Financial Management	Planning	Research	Restructuring & Integration	Rural Development	Safety & Security	Urban Renewal	Aged, Vulnerable	Disabled	women
3M				x			x				x																					
ABSA Foundation											x	x																				
Afrox				x						x	x																					
Anglo American				x			x				x																					

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Cadiz Financial Services Group																			x													
Clicks											x																					
Coca Cola				x		x					x																					
Engen				x							x																	x				
FirstRand Foundation							x																									
IBM				x			x												x													
Masonite (Africa) Limited				x							x					x																
Mercedes Benz South Africa				x							x																					
MTN	x	x																														
Nedbank				x			x																									
Old Mutual Foundation				x															x													
Open Society Foundation							x																									
Pick 'n Pay Foundation																			x													
Santam																			x													
Telkom Foundation				x									x										x									
Truworths	x	x		x			x				x																					
Vodacom Foundation				x							x																					

Table 2: Private Sector Firms providing funding for local projects; application information and guidelines

Private Sector Firms Providing funding	Website and main focus of funding	Application Information and Guidelines
3M	www.solutions.3m.co.za As part of their Corporate responsibility programme 3m offers sponsorships for projects involved in education, healthcare and economic development. 3M also sponsors projects that align with their business	In order to apply for funding the following criteria need to be met: <ul style="list-style-type: none"> • Projects need to be innovative and relevant • Awareness of the 3M brand should be increased through funding • Will sponsorship attract Government involvement • Are sponsorship result measurable, and will sponsorship of the event drive sales • The sponsorship is to enhance the community All requests for sponsorship should be addressed to: The Corporate Marketing Manager, 3M South Africa, Private Bag X926, Rivonia, 2128.

<p>ABSA Foundation</p>	<p>www.aidsbuzz.org/index.php?option=com_donors&donorsTask=donorsDetail&donorsId=47&Itemid=0 Projects focusing on HIV and AIDS alleviation, and those involved with the care of Orphaned and Vulnerable Children (OVC) can apply for a grant.</p>	<p>The foundation provides funding for socio-economic development initiatives on a national, provincial and local level.</p> <p>Projects focusing on HIV and AIDS alleviation, and those involved with the care of Orphaned Vulnerable Children (OVC) can apply for a grant.</p> <p>A detailed funding proposal can be sent to the CSI Manager at csi@absa.co.za or posted to / Towers East, Cnr Mail and Mooi Street, Johannesburg, 2001.</p> <p>For more information: Tel: 011 350 6508 or Fax: 011 350 4964</p>
<p>Afrox</p>	<p>www.afrox.co.za</p> <p>Afrox focuses their funding on projects that improve education, the environment and healthcare, specifically projects that focus on improving the lives of children through such projects.</p>	<p>In order to apply, submit a application in writing to: Donations@afrox.linde.com</p>
<p>Anglo American</p>	<p>www.tshikululu.org.za The Anglo American Chairman's Fund is dedicated to social investment in South Africa.</p>	<p>This fund supports development projects that are geared towards the alleviation of poverty and community development. The main areas of interest are education, health and sustainable development of communities.</p> <p>Education is the most important activity for the fund, areas of interest include:</p> <ul style="list-style-type: none"> • Early Childhood development • Quality Schooling, including quality schooling for special education learners. • Math, science and language and/or numeracy and literacy development. • Upgrading of rural schools <p>In the are of health, the fund is supports the following projects:</p> <ul style="list-style-type: none"> • Improvement of the public healthcare system • Prevention of HIV/AIDS • Hospice support <p>With regard to Sustainable Community Development, the fund will consider the following activ</p> <ul style="list-style-type: none"> • Provision of employment and sustainable livelihoods • Projects that enhance social cohesion and the alleviation of social ills • Community care and access to quality welfare services • NPO capacity building <p>Grants are rewarded on a yearly basis.</p> <p>In order to apply, please download the form on:</p>

		www.tshikululu.org.za/apply-for-funding/funds/anglo-american-chairmans-fund/
Cadiz Financial Services Group	www.cadiz.co.za By partnering with the US Agency for International Development, Cadiz runs a job creation fund targeting SME's in South Africa.	Cadiz aims to assist SME's in job creation by providing access to funding previously not available to SMME's due to the perceived risks. For more information contact Sonia Jamouille from Cadiz Asset Management on 012 657 855 076 474 0715
Clicks	www.newclicks.co.za The Clicks foundation focuses on projects that provide an increase in health and wellbeing in communities.	The Clicks foundation reward grants where the following criteria are met: <ul style="list-style-type: none"> • Registered as non-profit (NPO), non-governmental (NGO), public benefit (PBO) or Section 21 and Trusts • Serving previously disadvantaged communities within South Africa with at least 75% of beneficiaries being black (black as defined in the BBBEE Charter) • Have externally audited financial statements or reports. To apply for funding submit a query to the Clicks foundation at: http://www.newclicks.co.za/contactus.aspx Have a detailed grant application ready for submission, should your query toward funding be successful.
Coca Cola	http://www.coca-colacompany.com The Coca Cola Foundation aims to respond to community priorities within their sphere of influence.	The foundation supports projects that can provide sustainable change in the following areas: water stewardship, active healthy living, community recycling, and education. Community sponsorships are awarded year round. In order to apply, please complete the eligibility questionnaire found at: https://thecoca-colacompany.cybergrants.com/pls/coke/quizdisplay_question?x_gm_id=3300&x_quiz_id=2938&x_order_by=1 And request an official username and password at https://thecoca-colacompany.cybergrants.com/pls/coke/ao_login.login?x_gm_id=3300&x_proposal_type_id=15848 in order to access the grant application form. Please note that project managers are required to produce official certificates regarding BBBEE certification and NPO status.
Engen	www.engen.co.za Engen seeks to identify programmes that will bring sustainable solutions with regard to education, safety and environment	In order to apply for funding, the following criteria have to be met: <ul style="list-style-type: none"> • Projects must focus on one of the objectives of the Engen CSI policy: education (mathematics, science and English), safety (product safety and road safety education environment (education and awareness) • All organizations have to be registered and be able to provide proof of such, e.g.: <ul style="list-style-type: none"> ○ Section 21 ○ Non profit Organization (NPO)

		<ul style="list-style-type: none"> ○ Trust deed ○ Public benefit Organization (PBO) ○ Section 18A Registration <ul style="list-style-type: none"> • Valid tax certificates are to be provided • Governance structure of organization to be in place • Certified copies of last 2 audited financial statement <p>A detailed application for funding can be sent to: CSI Department, PO Box 35, Cape Town, 80 or CSI@engenoil.com</p>
FirstRand Foundation	<p>www.firststrandfoundation.org.za</p> <p>The FirstRand foundation provides funding for corporate social investment projects that provide economic upliftment to South African communities.</p>	<p>In order to apply for funding, complete the application form found at: www.firststrandvolunteers.co.za/content/FRF_formapplication_form_251109.doc</p> <p>The following information is required with each submission</p> <ul style="list-style-type: none"> • Latest annual report • Latest set of audited financial statements • Audited financial statements of any organizational body contributing to the finances of organization • Most recent management accounts • Latest budget detailing operating -, capital expenditure and income • Budget for funds requested • Recent letter of reference for organization/projects <p>If the project does not receive funding from Tshikululu Social Investment, the following documents are also required:</p> <ul style="list-style-type: none"> • NPO registration certificate • PBO registration certificate and proof of tax status • Any additional registration documents • Signed copy of the organization constitution • Banking details on a letterhead signed by two senior managers and stamped by the bank • 3 letters of reference for the organization • any additional documentation that could support the funding application <p>The application can be submitted to:</p> <ul style="list-style-type: none"> • By hand: FirstRand Foundation, 6th floor, 28 Harrison Street, Marshalltown, Johannesburg • By post: FirstRand Foundation, PO Box 61593, Marshalltown, 2107 • By email: firststrandfoundation@tsi.org.za
IBM	<p>www.ibm.com/za/community/grantapp.html</p> <p>IBM supports programmes that are</p>	<p>Applications can be submitted on an unsolicited basis, and are reviewed on an ongoing basis in order to apply for an unsolicited grant, a two page proposal letter can be sent in.</p> <p>In submitting the letter, please include the following:</p>

	dedicated to education, job creation and rural development, social welfare and the development of schools.	<ul style="list-style-type: none"> • Brief statement outlining the mission of the organization, the amount of funding needed and for what the funding will be utilized. • What need the organization will fill with this project, and how IBM technology or IBM volunteers will be incorporated • Proposed budget with other potential funding sources • What measures and evaluation are in place • Name, address and contact details of project contact person. <p>Applications can be sent to: IBM South Africa Corporate Community Relations, Private Bag X9907, Sandton, 2146.</p> <p>Alternatively, contact IBM on Tel 011 302 8366, Fax 011 302 6161 or email ccrza@za.ibm.cc</p> <p>No funding assistance is given for project pertaining to capital campaigns, construction and renovation projects.</p>
Masonite (Africa) Limited	<p>www.masonite.co.za/corp_profile/csr.htm</p> <p>The purpose of the Masonite trust is to support projects that involve the building and renovations of education and health facilities, especially rural education facilities where Masonite operates.</p>	<p>Applications for funding can be submitted to:</p> <ul style="list-style-type: none"> • The HR Executive, PO Box 40167, Redhill, 4071, or • Faxed to 031 534 1747, for attention: The HR Executive
Mercedes Benz South Africa	<p>www.mercedes-benzsa.co.za</p> <p>Mercedes Benz South Africa support projects involved with education, especially skills development in engineering and technology, and HIV/AIDS.</p>	<p>In order to apply for funding from Mercedes Benz, the organization needs to be registered with SARS as a Section 18A PBO</p> <p>An online CSI application form can be found at: www.mercedes-benzsa.co.za/sustainable-development/corporate-social-investment/application</p> <p>Any enquiries regarding the Corporate Social Investment programme and possible funding can be directed to: csrpta@daimler.com</p>
MTN	<p>www.mtn.co.za/Sponsorships/Pages/SponsorshipsCriteria.aspx</p> <p>The MTN foundation support projects that develop the arts and sport culture in South Africa</p>	<p>In order to apply for a sponsorship, the following criteria need to be met:</p> <ul style="list-style-type: none"> • The proposed project should be in line with MTN business and community objectives • MTN requires a strategic correlation between the project's community reach and their target market • The project needs to have media coverage, and reach a large segment of the MTN target market • Proof that MTN's support of the project will bring new customers to the network • Proof that sponsorship of the project will bring a positive return on investment <p>A short digital form can be completed at: www.mtn.co.za/Sponsorships/Pages/SponsorshipsCriteria.aspx in order to apply for funding.</p>
Nedbank	www.nedbankgroup.co.za/sustainability	In order to apply for funding from the Nedbank Foundation, applications for funding can be sent to: info@nedbankfoundation.co.za

	<p>tyCSIIIntro.asp</p> <p>The Nedbank foundation assists projects that will provides sustainable, life-improving aid to communities.</p> <p>Nebank focuses it's funding on projects that support: education, community -, and socio-economic development.</p>	<p>Nedbank Foundation, Nedbank Group Limited, PO Box 1144, Johannesburg, 2000</p> <p>Or Telephone: 011 294 4444 to speak to a foundation representative</p>
<p>Old Mutual Foundation</p>	<p>www.dogreatthings.co.za/foundations/contact</p> <p>The Old Mutual Foundation was established to support projects focusing mainly on: enterprise development, skills capacity building, education and staff volunteerism.</p>	<p>Direct application can be sent in, or an application form can be downloaded at: www.dogreatthings.co.za/foundation/files/2012/03/OMF-Application-Form-editable.pdf</p> <p>Mail applications to: Old Mutual Foundation, PO Box 66, Cape Town, 8000 or emails to omfoundation@oldmutual.com</p> <p>Faxed applications can be sent to: 012 509 2894</p>
<p>Open Society Foundation for South Africa (OSF)</p>	<p>www.osf.org.za</p> <p>The Open Society Foundation for South Africa is a grant making institution. The society funds projects that are ongoing, institution building and sustainable.</p>	<p>In order to submit a proposal to the foundation, the following information is required:</p> <ul style="list-style-type: none"> • Detailed description of the organization seeking funding • Information on the legal status of the organization • Copy of the organization's constitution/founding document • A recent evaluation of the organization or the proposed project (internal or external) • Most recent annual report & financial statements • A discussion of the rationale for the proposed project • Review of current research on the subject of the project • A list of project objectives • Expected outcomes of the project <p>A detailed report on how the project will be evaluated is to be included with the funding application, this needs to include:</p> <ul style="list-style-type: none"> • How the project will be sustained • A list of possible challenges to implementation • A list of partnerships that will be entered into in order to ensure the success of the prc <p>Applications can be done online at: www.osf.org.za/how-to-apply-to-the-osf/ Or an application can be downloaded (www.osf.org.za/how-to-apply-to-the-osf/), and faxed to 021 511 5058</p>
<p>Pick 'n Pay Foundation</p>	<p>www.picknpay.co.za/picknpay/content/en/funding-guidelines</p> <p>The Ackerman pick 'n Pay Foundation was founded to support community based organizations that create sustainable job/income generating</p>	<p>The following criteria must be met in order to apply for funding from the foundation:</p> <ul style="list-style-type: none"> • Projects are community based (not individual) • Organizations have to be NPO (registered as not for profit) • Project outcomes must provide job or income generation <p>Applications forms can be found at: www.pick'npay.co.za/picknpay/action/media/downloadFile?media_fileid=23829</p>

	projects.	For more information phone 021 658 1561 or email hcloete@pnp.co.za
Santam	www.santam.co.za/about-us/community-involvement/ Santam focuses on projects that deal with youth development, security and entrepreneurship	Any project proposal that align with the Santam corporate social investment policy can be submitted to: <ul style="list-style-type: none"> • csi@santam.co.za or • Corporate Social Investment Department, PO Box 3881, Tyger Valley, 7536 or • Fax: 021 915 8305 All proposals are to be submitted at least four months before the start ate of the proposed pro
Telkom Foundation	www.telkomfoundation.co.za Through the projects they support, Telkom aims to provide sustainable education interventions, poverty reduction and small business development.	The following documents are required with every application: <ul style="list-style-type: none"> • Constitution of organization • Financial statements showing profits • CV's of key personnel • Detailed project budget • Tax exemption unit • NPO certificate • Details of previous funds of support provided by Telkom foundation Application forms can be obtained at www.telkomfoundation.co.za/TelkomFoundation/documentation/application-form.jsp and whe completed, faxed to Marcia Selebano 012 311 2551
Truworths	www.truworths.co.za Truworths is involved with projects that are focused on education, health, Social and environmental development, Sports and arts and culture	In order to apply for funding, submit an application for funding to: Social Involvement Manager Truworths PO Box 600 Cape Town 8000 or fax to 012 460 7138
Vodacom Foundation	www.vodacom.com/av_foun_sa_funding.php The Vodacom foundation provides funding to projects that concentrate on the development of education and health access in community's trough mobile technology.	Criteria for funding applications are as follows: <ul style="list-style-type: none"> • Projects need to focus on health and education, and use mobile technology to adre key problems in these sectors • All projects goals should be well defined • Monitoring systems should be in place in order to ensure efficiency of the projects, a effectiveness of attaining objectives • Projects should show innovation and have the potential to be implemented all over S Africa • No funding is provided for start-up costs Preliminary funding requests can be completed online at: www.vodacom.co/av_foun_sa_funding_application.php

